



BOY SCOUTS OF AMERICA
CENTRAL NEW JERSEY COUNCIL

2010 Popcorn Sale Guidebook



Popcorn makes it happen!

Visit
www.enjscouting.org
for more information,
instructions, forms,
and FAQs.



2010 Product Line Up

Product / Price per Individual Container (# of Containers in Case)

Military Donation Popcorn for Our Troops / \$25 and \$40 (1)

Chocolate Lover's Collection / \$50 (1)*

Sweet & Savory Collection / \$40 (1)*

Cheese Lovers Collection / \$30 (1)

18-Pack Unbelievable Butter Microwave / \$18 (6)

18-Pack Butter Light Microwave / \$18 (6)

26 oz Chocolatey Caramel Crunch / \$17 (8)*

26 oz Caramel Corn w/ Almonds, Cashews & Pecans / \$17 (8)

20 oz Butter Toffee Light / \$17 (8)

11 oz Caramel Corn / \$10 (12)

**This item is NOT returnable from the Show-n-Sell sale.*

NOTE: www.trails-end.com and other councils may have different prices and products than those above.

Special military donation

Customers can support the military while they support Scouting! Customers mark the special column on the popcorn take-order form and \$40 or \$25 worth of popcorn will be sent to those serving in the military and their families. Receipts are available on www.cnjcsouting.org.



Please visit www.cnjcsouting.org for more popcorn sale information: FAQ's, popcorn forms, on-line instructions, etc.

Commission Structure & Scout Rewards

Sales Commission for on-line, Show-n-Sell and Take Order are earned on sales from August 1st through when the order is placed on November 1st.

30% Commission

- Sell \$10 or above

32% Commission

- Sell \$10 or above
- Attend popcorn training*

34% Commission

- Sell \$10-\$4,999
- Attend popcorn training*
- 5% increase over 2009 sales

36% Commission

- Sell \$5,000 or more
- Attend popcorn training*
- 5% increase over 2009 sales

*Please note: it is the responsibility of the unit popcorn representative to sign the attendance roster at any qualified popcorn training event. Please see training schedule.

Prizes & Awards

- Sell 1 item Patch or Pin
- Sell \$150 Choice of Master Jack Knife or Hand Crank/Eco-friendly Flashlight
- Sell \$250 \$10 Walmart Gift Card or Bottle with Carabiner or Multi-function Knife or LED Torch (Scouts need Whittling-Chip or Totin-Chip and parent's permission to order a knife.)
- Sell \$350 \$15 Walmart Gift Card or LED Flashlight or Multi-tool Kit or 7-in-1 Changeable LCD Game
- Sell \$450 Choice of \$20 Walmart Gift Card or \$20 Amazon.com Gift Card
- Sell \$650 Choice of \$30 Walmart Gift Card or \$30 Amazon.com Gift Card
- Sell \$850 Choice of \$40 Walmart Gift Card or \$40 Amazon.com Gift Card
- Sell \$1,100 Choice of \$55 Walmart Gift Card or \$55 Amazon.com Gift Card
- Sell \$1,300 Choice of \$75 Walmart Gift Card or \$75 Amazon.com Gift Card
- Sell \$1,800 Choice of \$110 Walmart Gift Card or \$110 Amazon.com Gift Card
- Sell \$2,300 Choice of \$150 Walmart Gift Card or \$150 Amazon.com Gift Card

Combine online and face-to-face sales for even bigger rewards!

BONUS REWARDS FROM TRAIL'S END!



Visit trails-end.com today to see the full Scout Rewards program.